

COLIN HALUSKA

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EDUCATION

Muhlenberg College | Allentown, PA | Class of 2027 Majors: Business Administration and Finance GPA: Business 3.444 | Finance 3.222

EXPERIENCE

SFG Annuity Advisors — Annuity Operations Intern

Brielle, NJ | June 2026 – Present

- Designed and developed the SFG Application Checker, a full-stack internal web application automating annuity application packet review, reducing manual pre-submission inspection of compliance forms, signatures, and regulatory documents across multiple insurance carriers
- Built an Azure-integrated document intelligence pipeline utilizing Azure Blob Storage and Azure AI Document Intelligence (OCR) to classify pages, detect Not In Good Order (NIGO) conditions, and generate structured review reports
- Engineered a rule-based validation engine evaluating document presence and field completion across 10+ required form categories including Financial Needs Analysis, Transfer Forms, and Replacement Notices
- Built a single-file offline web application consolidating two operational Word manuals — a 22-carrier reference library and a 9-carrier wire transfer instructions directory — into one searchable, branded internal tool for operations staff
- Parsed and extracted structured data from DOCX XML source files containing 204 paragraphs and 222 tables, reproducing carrier contacts, agency codes, licensing protocols, and wire transfer instructions into a branded HTML/CSS/JS interface
- Embedded all assets as base64 data URIs to deliver a fully offline, email-shareable single file with zero external dependencies meeting strict internal distribution constraints
- Designed and implemented an AI-powered content production pipeline for Annuity Sales Center capable of generating 100–365+ days of scheduled content across LinkedIn, Instagram, Facebook, and TikTok
- Engineered specialized prompt frameworks for three distinct AI roles — Content Briefer, Graphic Designer, and Caption Writer — maintaining brand consistency and insurance compliance requirements across all platforms

Astro Intelligence Labs — Financial Analyst Intern

Houston, TX (Remote) | July 2023 – December 2025

- Analyzed monthly revenue, operating expenses, margins, and 10+ financial and operational KPIs, identifying performance trends and budget variances to support management decision-making
- Built and maintained Excel-based budgeting, forecasting, and profitability models, evaluating historical performance and developing forward-looking revenue and expense projections
- Prepared recurring financial reports and conducted market and competitor analysis across 15+ companies, synthesizing financial data and industry trends to support strategic planning
- Developed Python and Excel-based reporting workflows to automate data preparation and recurring analysis, reducing manual reporting time and improving consistency across financial reports

Muhlenberg College Intramural Basketball — Commissioner

February 2026 – Present

- Directed full-season operations for a 160+ participant league executing 60+ games across 7 weeks, overseeing registration, scheduling, playoff structuring, and live-event management
- Secured four-figure referee funding by identifying a budget gap, developing a cost proposal based on historical pay rates, and presenting formal justification to administration
- Launched the league's first Instagram platform converting ~10% of Muhlenberg's undergraduate population into followers and centralizing schedules, standings, and updates

Haluska Hoops — Founder & Head Trainer

Matawan, NJ | June 2026 – Present

- Founded and launched a basketball training business generating \$8,000+ in revenue across an 18+ client base through structured social media marketing driving 150,000+ organic views
- Developed business infrastructure including professional pricing sheet, scheduling system, and session management workflow to support a growing roster of youth and high school athletes

PROFESSIONAL PROJECTS

Colin Haluska Investments — Founder & Developer

March 2026 – Present | colinhaluskainvestments.com

- Built and deployed a full-stack paper trading platform using Python, FastAPI, SQLAlchemy, and SQLite enabling buy/sell orders, portfolio tracking, and real-time P&L through a live transaction ledger
- Engineered backend financial infrastructure integrating real-time market data APIs, JWT authentication, and cash validation logic to replicate core brokerage workflows

Personal Portfolio Website — Developer & Designer

February 2026 – Present | colinhaluska.com

- Designed and launched a fully responsive portfolio website built with HTML, CSS, and JavaScript centralizing projects, certifications, and career credentials for recruiters

22 Fitness — Co-Developer, iOS App

July 2026 – Present

- Co-developing 22 Fitness, a full-stack iOS application to automate scheduling, client management, and business operations for a growing basketball training business

LEADERSHIP & ACTIVITIES

Alpha Tau Omega — Head of Philanthropy | Muhlenberg College | Spring 2026 – Present

Muhlenberg College Men's Basketball Program — Varsity Athlete | 2023 – 2025

Investment Society — Member Analyst | October 2023 – Present | Contribute to equity analysis and investment thesis evaluation for a student-managed \$1 million fund

SKILLS & CERTIFICATIONS

Financial: Bloomberg Terminal, Portfolio Analysis, Equity Research, Financial Markets, Annuity Operations, Insurance Technology

Technical: Python, FastAPI, SQLAlchemy, SQLite, Next.js, React, TypeScript, HTML, CSS, JavaScript, GitHub, REST APIs, Cloud Deployment, JWT Authentication, Azure Blob Storage, Azure AI Document Intelligence, Vercel

Business/Analytical: Microsoft Excel, Data Analysis, Stakeholder Management, Operations Planning, Project Management, Marketing Operations, Content Strategy, Social Media Marketing

AI & Automation: Prompt Engineering, AI Workflow Design, Claude, ChatGPT, Cursor AI, Buffer

Certifications: Bloomberg Market Concepts | Bloomberg Finance Fundamentals